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Justin Bernbrock (*pro hac vice* admission pending)
Bryan Uelk (*pro hac vice* admission pending)
SHEDDARD MILLIN BICHTER & HAMPTO

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP 70 West Madison Street, 48th Floor

Chicago, Illinois 60602

Telephone: (312) 499-6300 Facsimile: (312) 499-6301

-and-

Michael A. Condyles (VA 27807) Peter J. Barrett (VA 46179) Jeremy S. Williams (VA 77469) Brian H. Richardson (VA 92477) **KUTAK ROCK LLP** 901 East Byrd Street, Suite 1000

Richmond, Virginia 23219-4071 Telephone: (804) 644-1700 Facsimile: (804) 783-6192

Colin Davidson (pro hac vice admission pending)

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

30 Rockefeller Plaza

New York, New York 10112 Telephone: (212) 653-8700 Facsimile: (212) 653-8701

Proposed Co-Counsel to the Debtors and Debtors-in-Possession

IN THE UNITED STATES BANKRUPTCY COURT FOR THE EASTERN DISTRICT OF VIRGINIA RICHMOND DIVISION

`	1
In re:	Chapter 11
ALPHA MEDIA HOLDINGS LLC,	Case No. 21-30209 (KRH)
Debtor.)
Tax I.D. No. 46-2593634)))
In re:	Chapter 11
ALPHA MEDIA USA LLC,	Case No. 21-30222 (KRH)
Debtor.)
Tax I.D. No. 47-5469105)))
In re:) Chapter 11
ALPHA 3E CORPORATION,	Case No. 21-30210 (KRH)
Debtor.)
Tax I.D. No. 47-5190912)))

In re:	Chapter 11
ALPHA MEDIA LLC,	Case No. 21-30208 (KRH)
Debtor.)
Tax I.D. No. 46-1145950)))
In re:) Chapter 11
ALPHA 3E HOLDING CORPORATION,	Case No. 21-30211 (KRH)
Debtor.))
Tax I.D. No. 46-5569792)))
In re:) Chapter 11
ALPHA MEDIA LICENSEE LLC,) Case No. 21-30215 (KRH)
Debtor.))
Tax I.D. No. 46-2170894)))
In re:) Chapter 11
ALPHA MEDIA COMMUNICATIONS INC.,	Case No. 21-30213 (KRH)
Debtor.))
Tax I.D. No. 84-1345838))
))
In re:	Chapter 11
ALPHA MEDIA COMMUNICATIONS LLC,	Case No. 21-30214 (KRH)
Debtor.))
Tax I.D. No. No FEIN)))

In re:	Chapter 11
ALPHA 3E LICENSEE LLC,	Case No. 21-30212 (KRH)
Debtor.	
Tax I.D. No. 46-5556446)	
In re:	Chapter 11
ALPHA MEDIA OF BROOKINGS INC.,	Case No. 21-30217 (KRH)
Debtor.	
Tax I.D. No. 84-1347149)	
In re:	Chapter 11
ALPHA MEDIA OF COLUMBUS INC.,	Case No. 21-30216 (KRH)
Debtor.	
Tax I.D. No. 84-1347140)	
In re:	Chapter 11
ALPHA MEDIA OF FORT DODGE INC.,	Case No. 21-30218 (KRH)
Debtor.	
Tax I.D. No. 84-1382022)	
In re:	Chapter 11
ALPHA MEDIA OF JOLIET INC.,	Case No. 21-30223 (KRH)
Debtor.	
Tax I.D. No. 84-1347142)	

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In re:) Chapter 11
ALPHA MEDIA OF LINCOLN INC.,) Case No. 21-30219 (KRH)
Debtor.)
Tax I.D. No. 84-1347141))
In re:)) Chapter 11
ALPHA MEDIA OF LUVERNE INC.,) Case No. 21-30220 (KRH)
Debtor.)
Tax I.D. No. 84-1347154))
In re:) Chapter 11
ALPHA MEDIA OF MASON CITY INC.,) Case No. 21-30221 (KRH)
Debtor.)
Tax I.D. No. 91-1773996)))

DEBTORS' MOTION FOR ENTRY OF AN ORDER (I) DIRECTING JOINT ADMINISTRATION OF CHAPTER 11 CASES AND (II) GRANTING RELATED RELIEF

The above-captioned debtors and debtors-in-possession (collectively, the "<u>Debtors</u>")¹ respectfully state as follows in support of this motion (this "<u>Motion</u>"):

Relief Requested

1. The Debtors seek entry of an order, substantially in the form attached hereto as **Exhibit A** (the "Order"): (a) directing procedural consolidation and joint administration of these

A detailed description of the Debtors and their business, and the facts and circumstances supporting the Debtors' chapter 11 cases, are set forth in greater detail in the *Declaration of John Grossi in Support of Chapter 11 Petitions and First Day Motions* (the "First Day Declaration"), filed contemporaneously with the Debtors' voluntary petitions for relief filed under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code"), on the

chapter 11 cases; and (b) granting related relief. The Debtors request that one file and one docket be maintained for all jointly administered cases under the case of Alpha Media Holdings LLC and that the cases be administered under a consolidated caption, as follows:

IN THE UNITED STATES BANKRUPTCY COURT FOR THE EASTERN DISTRICT OF VIRGINIA RICHMOND DIVISION

	_)	
In re:)	Chapter 11
ALPHA MEDIA HOLDINGS LLC, et al., 1)	Case No. 21-30209 (KRH)
Debtors.)	(Jointly Administered)
	_)	

- 2. The Debtors further request that this Court (as defined below) order that the foregoing caption satisfies the requirements set forth in section 342(c)(1) of the Bankruptcy Code.
- 3. The Debtors also request that a docket entry, substantially similar to the following, be entered on the docket of each of the Debtors other than Alpha Media Holdings LLC to reflect the joint administration of these chapter 11 cases:

An order has been entered in accordance with rule 1015(b) of the Federal Rules of Bankruptcy Procedure and rule 1015-1 of the Local Bankruptcy Rules for the United States Bankruptcy Court for the Eastern District of Virginia directing joint administration for procedural purposes only of the chapter 11 cases of: Alpha Media Holdings LLC (21-30209), Alpha Media USA LLC (21-30222), Alpha 3E Corporation (21-30210), Alpha Media

The Debtors in these chapter 11 cases, along with the last four digits of each debtor's federal tax identification number, are: Alpha Media Holdings LLC (3634), Alpha Media USA LLC (9105), Alpha 3E Corporation (0912), Alpha Media LLC (5950), Alpha 3E Holding Corporation (9792), Alpha Media Licensee LLC (0894), Alpha Media Communications Inc. (5838), Alpha 3E Licensee LLC (6446), Alpha Media of Brookings Inc. (7149), Alpha Media of Columbus Inc. (7140), Alpha Media of Fort Dodge Inc. (2022), Alpha Media of Joliet Inc. (7142), Alpha Media of Lincoln Inc. (7141), Alpha Media of Luverne Inc. (7154), and Alpha Media of Mason City Inc. (3996). Alpha Media Communications LLC does not have a federal employee identification number. The mailing address for the Debtors is 1211 SW 5th Avenue, Suite 750, Portland, OR 97204.

date hereof (the "<u>Petition Date</u>"). Capitalized terms used, but not otherwise defined in this Motion shall have the meanings ascribed to them in the First Day Declaration.

LLC (21-30208), Alpha 3E Holding Corporation (21-30211), Alpha Media Licensee LLC (21-30215), Alpha Media Communications Inc. (21-30213), Alpha Media Communications LLC (21-30214), Alpha 3E Licensee LLC (21-30212), Alpha Media of Brookings Inc. (21-30217), Alpha Media of Columbus Inc. (21-30216), Alpha Media of Fort Dodge Inc. (21-30218), Alpha Media of Joliet Inc. (21-30223), Alpha Media of Lincoln Inc. (21-30219), Alpha Media of Luverne Inc. (21-30220), and Alpha Media of Mason City Inc. (21-30221). The docket in Case No. 21-30209 should be consulted for all matters affecting these cases.

4. Finally, the Debtors seek authority to file the monthly operating reports required by the *Operating Guidelines and Reporting Requirements of the United States Trustee for Chapter 11 Debtors-in-Possession and Chapter 11 Trustees*, issued by the Office of the United States Trustee for the Eastern District of Virginia (the "<u>U.S. Trustee</u>") on a consolidated basis. The Debtors shall track and break out disbursements on a debtor-by-debtor basis in each monthly operating report.

Jurisdiction and Venue

- 5. The United States Bankruptcy Court for the Eastern District of Virginia (the "Court") has jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334 and the Standing Order of Reference from the United States District Court for the Eastern District of Virginia, dated August 15, 1984. The Debtors confirm their consent, pursuant to rule 7008 of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), to the entry of a final order by the Court in connection with this Motion to the extent that it is later determined that the Court, absent consent of the parties, cannot enter final orders or judgments in connection herewith consistent with Article III of the United States Constitution.
 - 6. Venue is proper pursuant to 28 U.S.C. §§ 1408 and 1409.
- 7. The bases for the relief requested herein are section 105(a) of the Bankruptcy Code, Bankruptcy Rule 1015(b), and rules 1015-1 and 9013-1 of the Local Rules of the United States Bankruptcy Court for the Eastern District of Virginia (the "Local Bankruptcy Rules").

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Background

- 8. Alpha Media is the largest privately-held radio broadcast and multimedia company in the United States. Formed in 2009 by a veteran radio executive, Alpha Media grew through acquisitions and now owns or operates more than 200 radio stations that provide local news, sports, music, and entertainment to a weekly audience of more than 11 million listeners in 44 communities across the United States. In addition to its radio stations, Alpha Media provides digital content through more than 200 websites and countless mobile applications and digital streaming services. Alpha Media generates the majority of its revenue from the sale of advertising time on its radio stations to a wide range of local, regional, and national advertisers in consumer-focused industries, including automotive, entertainment, retail and financial services. Alpha Media's strong relationships with local communities and highly engaging live content have cultivated a passionate listener base and attractive platform for advertisers, both of which ultimately distinguish Alpha Media from other top radio broadcasters.
- 9. Following a healthy financial performance in 2019, the Debtors experienced significant headwinds beginning in the first quarter of 2020 due to macroeconomic factors brought on by the COVID-19 pandemic. In response, the Debtors commenced these chapter 11 cases to implement the terms of a comprehensive, balance-sheet restructuring pursuant to that certain restructuring support agreement, dated January 24, 2021, by and between the Debtors, their second lien lenders, and holders of their unsecured notes (the "Restructuring Support Agreement"). The restructuring transactions contemplated by the Restructuring Support Agreement will effectuate a recapitalization of the Debtors' approximately \$267 million of prepetition funded indebtedness, preserve the Debtors' ongoing business operations with limited interruption for their customers and employees, and ensure that the Debtors have access to sufficient liquidity not only to weather

the economic downturn brought on by COVID-19, but to succeed upon emergence from bankruptcy.

10. On the Petition Date, each of the Debtors filed a voluntary petition for relief under chapter 11 of the Bankruptcy Code. The Debtors are operating their business and managing their properties as debtors-in-possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. No request for the appointment of a trustee or examiner has been made in these chapter 11 cases, and no committees have been appointed or designated.

Basis for Relief

- 11. Bankruptcy Rule 1015(b) provides, in pertinent part, that "[i]f . . . two or more petitions are pending in the same court by or against . . . a debtor and an affiliate, the court may order a joint administration of the estates." Fed. R. Bankr. P. 1015. The sixteen (16) Debtor entities that commenced chapter 11 cases are "affiliates" as that term is defined in section 101(2) of the Bankruptcy Code. Accordingly, the Bankruptcy Code and Bankruptcy Rules authorize the Court to grant the relief requested herein.
- 12. Further, Local Bankruptcy Rule 1015-1 provides additional authority for the Court to order joint administration of these chapter 11 cases:

In all joint petitions filed with the Court, the case will be administered through joint administration of the estates unless the trustee or other interested party files an objection to joint administration within 14 days after the meeting of creditors and gives notice of a hearing date on such objection.

Local Bankr. R. 1015-1.

13. Joint administration is generally non-controversial, and courts in this jurisdiction routinely order joint administration in cases with multiple related debtors. *See, e.g., In re Guitar Center, Inc.*, No. 20-34656 (KRH) (Bankr. E.D. Va. Nov. 23, 2020) (directing joint administration of chapter 11 cases); *In re Le Tote, Inc.*, No. 20-33332 (KLP) (Bankr. E.D. Va. Aug. 3, 2020)

(same); In re Ascena Retail Group, Inc., No. 20-33113 (KRH) (Bankr. E.D. Va. July 23, 2020) (same); In re Intelsat S.A., No. 20-32399 (KLP) (Bankr. E.D. Va. May 15, 2020) (same); In re Chino Holdings, Inc., No. 20-32180 (KLP) (Bankr. E.D. Va. May 5, 2020) (same); In re Pier 1 Imports, Inc., No. 20-30805 (KRH) (Bankr. E.D. Va. Feb. 18, 2020) (same); In re Gemstone Solutions Grp., Inc., No. 19-30258 (KLP) (Bankr. E.D. Va. Jan. 17, 2019) (same); In re Toys "R" Us, Inc., No. 17-34665 (KLP) (Bankr. E.D. Va. Sept. 19, 2017) (same); In re The Gymboree Corp., No. 17-32986 (KLP) (Bankr. E.D. Va. June 2, 2017) (same).²

- 14. Given the integrated nature of the Debtors' operations, joint administration of these chapter 11 cases will provide significant administrative convenience without harming the substantive rights of any party in interest. Many of the motions, hearings, and orders in these chapter 11 cases will affect each Debtor entity. The entry of an order directing joint administration of these chapter 11 cases will reduce fees and costs by avoiding duplicative filings and objections. Joint administration also will allow the U.S. Trustee and all parties in interest to monitor these chapter 11 cases with greater ease and efficiency.
- 15. Moreover, joint administration will not adversely affect the Debtors' respective constituencies because this Motion seeks only administrative, not substantive, consolidation of the Debtors' estates. Parties in interest will not be harmed by the relief requested; instead, parties in interest will benefit from the cost reductions associated with the joint administration of these chapter 11 cases. Accordingly, the Debtors submit that the joint administration of these chapter 11 cases is in the best interests of their estates, their creditors, and all other parties in interest.

Because of the voluminous nature of the orders cited herein, such orders have not been attached to this Motion. Copies of these orders are available upon request to the Debtors' proposed counsel.

Waiver of Memorandum of Points and Authorities

16. The Debtors respectfully request that this Court treat this Motion as a written memorandum of points and authorities or waive any requirement that this Motion be accompanied by a written memorandum of points and authorities as described in Local Bankruptcy Rule 9013-1(G).

Notice

17. The Debtors will provide notice of this Motion via first class mail, facsimile or email (where available) to: (a) the Office of the United States Trustee for the Eastern District of Virginia, Attn: Kathryn R. Montgomery and B. Webb King; (b) the holders of the 30 largest unsecured claims against the Debtors (on a consolidated basis); (c) the agents under the Debtors' prepetition secured facilities and counsel thereto; (d) the agent under the Debtors' proposed debtor-in-possession secured financing facility and counsel thereto; (e) the Federal Communications Commission; (f) the Internal Revenue Service; (g) the office of the attorneys general for the states in which the Debtors operate; (h) National Association of Attorneys General; and (i) any party that has requested notice pursuant to Bankruptcy Rule 2002. The Debtors submit that, in light of the nature of the relief requested, no other or further notice need be given.

No Prior Request

18. No prior request for the relief sought in this Motion has been made to this or any other court.

WHEREFORE, the Debtors respectfully request that the Court enter the Order, substantially in the form attached hereto as **Exhibit A**, granting the relief requested herein and such other relief as the Court deems appropriate under the circumstances.

Dated: January 25, 2021

/s/ Jeremy S. Williams

KUTAK ROCK LLP

Michael A. Condyles (VA 27807)
Peter J. Barrett (VA 46179)
Jeremy S. Williams (VA 77469)
Brian H. Richardson (VA 92477)
901 East Byrd Street, Suite 1000
Richmond, Virginia 23219-4071
Telephone: (804) 644-1700
Facsimile: (804) 783-6192
Email: michael.condyles@kutakrock.com

peter.barrett@kutakrock.com jeremy.williams@kutakrock.com brian.richardson@kutakrock.com

Proposed Co-Counsel to the Debtors and Debtors-in-Possession

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

Justin Bernbrock (*pro hac vice* admission pending) Bryan Uelk (*pro hac vice* admission pending) 70 West Madison Street, 48th Floor Chicago, Illinois 60602

Telephone: (312) 499-6300 Facsimile: (312) 499-6301 Email: jbernbrock@sheppardmullin.com buelk@sheppardmullin.com

-and-

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

Colin Davidson (*pro hac vice* admission pending)

30 Rockefeller Plaza

New York, New York 10112 Telephone: (212) 653-8700 Facsimile: (212) 653-8701

Email: cdavidson@sheppardmullin.com

Proposed Co-Counsel to the Debtors and Debtors-in-Possession

Exhibit A

Proposed Order

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Justin Bernbrock (pro hac vice admission pending) Bryan Uelk (pro hac vice admission pending)

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

70 West Madison Street, 48th Floor Chicago, Illinois 60602

Telephone: (312) 499-6300

Facsimile: (312) 499-6301

-and-

Michael A. Condyles (VA 27807) Peter J. Barrett (VA 46179) Jeremy S. Williams (VA 77469) Brian H. Richardson (VA 92477) KUTAK ROCK LLP 901 East Byrd Street, Suite 1000 Richmond, Virginia 23219-4071 Telephone: (804) 644-1700

Facsimile:

(804) 783-6192

Colin Davidson (pro hac vice admission pending)

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

30 Rockefeller Plaza

New York, New York 10112 Telephone: (212) 653-8700 Facsimile: (212) 653-8701

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IN THE UNITED STATES BANKRUPTCY COURT FOR THE EASTERN DISTRICT OF VIRGINIA RICHMOND DIVISION

) Chapter 11
) Case No. 21-30209 (KRH)
)
)))
) Chapter 11
Case No. 21-30222 (KRH)
))
)))
Chapter 11
) Case No. 21-30210 (KRH)
)
))

)
In re:) Chapter 11
ALPHA MEDIA LLC,	Case No. 21-30208 (KRH)
Debtor.)
Tax I.D. No. 46-1145950)))
In re:) Chapter 11
ALPHA 3E HOLDING CORPORATION,) Case No. 21-30211 (KRH)
Debtor.)
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ALPHA MEDIA LICENSEE LLC,) Case No. 21-30215 (KRH)
Debtor.)
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In re:) Chapter 11
ALPHA MEDIA COMMUNICATIONS INC.,) Case No. 21-30213 (KRH)
Debtor.)
Tax I.D. No. 84-1345838))
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In re:) Chapter 11
ALPHA MEDIA COMMUNICATIONS LLC,) Case No. 21-30214 (KRH)
Debtor.))
Tax I.D. No. No FEIN)))

In re:) Chapter 11
ALPHA 3E LICENSEE LLC,) Case No. 21-30212 (KRH)
Debtor.))
Tax I.D. No. 46-5556446)))
In re:) Chapter 11
ALPHA MEDIA OF BROOKINGS INC.,) Case No. 21-30217 (KRH)
Debtor.))
Tax I.D. No. 84-1347149)))
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ALPHA MEDIA OF COLUMBUS INC.,	Case No. 21-30216 (KRH)
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Tax I.D. No. 84-1347140)))
In re:) Chapter 11
ALPHA MEDIA OF FORT DODGE INC.,) Case No. 21-30218 (KRH)
Debtor.)
Tax I.D. No. 84-1382022)))
In re:) Chapter 11
ALPHA MEDIA OF JOLIET INC.,) Case No. 21-30223 (KRH)
Debtor.)
Tax I.D. No. 84-1347142)))

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In re:) Chapter 11
ALPHA MEDIA OF LINCOLN INC.,) Case No. 21-30219 (KRH)
Debtor.)
Tax I.D. No. 84-1347141)
)
In re:) Chapter 11
ALPHA MEDIA OF LUVERNE INC.,) Case No. 21-30220 (KRH)
Debtor.)
Tax I.D. No. 84-1347154))
In re:) Chapter 11
)
ALPHA MEDIA OF MASON CITY INC.,) Case No. 21-30221 (KRH)
Debtor.)
Tax I.D. No. 91-1773996)))

ORDER (I) DIRECTING JOINT ADMINISTRATION OF CHAPTER 11 CASES AND (II) GRANTING RELATED RELIEF

Upon the motion (the "Motion")¹ of the above-captioned debtors and debtors-in-possession (collectively, the "Debtors") for entry of an order (this "Order"), (a) directing the joint administration of the Debtors' chapter 11 cases for procedural purposes only; and (b) granting related relief, all as more fully set forth in the Motion; and upon the First Day Declaration; and this Court having jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334 and the *Standing Order of Reference from the United States District*

Capitalized terms used but not otherwise defined herein have the meanings ascribed to them in the Motion.

Court for the Eastern District of Virginia, dated August 15, 1984; and this Court having found that it may enter a final order consistent with Article III of the United States Constitution; and this Court having found that venue of this proceeding and the Motion in this district is proper pursuant to 28 U.S.C. §§ 1408 and 1409; and this Court having found that the relief requested in the Motion is in the best interests of the Debtors' estates, their creditors, and other parties in interest; and this Court having found that the Debtors' notice of the Motion and opportunity for a hearing on the Motion were appropriate under the circumstances and that no other notice need be provided; and this Court having reviewed the Motion and having heard the statements in support of the relief requested therein at a hearing before this Court (the "Hearing"); and this Court having determined that the legal and factual bases set forth in the Motion and at the Hearing establish just cause for the relief granted herein; and upon all of the proceedings had before this Court; and after due deliberation and sufficient cause appearing therefor, it is HEREBY ORDERED THAT:

- 1. The Motion is granted as set forth in this Order.
- 2. The above-captioned chapter 11 cases are consolidated for procedural purposes only and shall be jointly administered by the Court under Case No. 21-30209 (KRH).
 - 3. The caption of the jointly administered cases should read as follows:

IN THE UNITED STATES BANKRUPTCY COURT FOR THE EASTERN DISTRICT OF VIRGINIA RICHMOND DIVISION

In re:)	Chapter 11
ALPHA MEDIA HOLDINGS LLC, et al.,1)	Case No. 21-30209 (KRH)
Debtors.)	(Jointly Administered)
	- /	

- 4. The foregoing caption satisfies the requirements set forth in section 342(c)(1) of the Bankruptcy Code.
- 5. A docket entry, substantially similar to the following, shall be entered on the docket of each of the Debtors other than Alpha Media Holdings LLC to reflect the joint administration of these chapter 11 cases:

An order has been entered in accordance with rule 1015(b) of the Federal Rules of Bankruptcy Procedure and rule 1015-1 of the Local Bankruptcy Rules for the United States Bankruptcy Court for the Eastern District of Virginia directing joint administration for procedural purposes only of the chapter 11 cases of: Alpha Media Holdings LLC (21-30209), Alpha Media USA LLC (21-30222), Alpha 3E Corporation (21-30210), Alpha Media LLC (21-30208), Alpha 3E Holding Corporation (21-30211), Alpha Media Licensee LLC (21-30215), Alpha Media Communications Inc. (21-30213), Alpha Media Communications LLC (21-30214), Alpha 3E Licensee LLC (21-30212), Alpha Media of Brookings Inc. (21-30217), Alpha Media of Columbus Inc. (21-30216), Alpha Media of Fort Dodge Inc. (21-30218), Alpha Media of Joliet Inc. (21-30223), Alpha Media of Lincoln Inc. (21-30219), Alpha Media of Luverne Inc. (21-30220), and Alpha Media of Mason City Inc. (21-30221). The docket in Case No. 21-30209 should be consulted for all matters affecting these cases.

The Debtors in these chapter 11 cases, along with the last four digits of each debtor's federal tax identification number, are: Alpha Media Holdings LLC (3634), Alpha Media USA LLC (9105), Alpha 3E Corporation (0912), Alpha Media LLC (5950), Alpha 3E Holding Corporation (9792), Alpha Media Licensee LLC (0894), Alpha Media Communications Inc. (5838), Alpha 3E Licensee LLC (6446), Alpha Media of Brookings Inc. (7149), Alpha Media of Columbus Inc. (7140), Alpha Media of Fort Dodge Inc. (2022), Alpha Media of Joliet Inc. (7142), Alpha Media of Lincoln Inc. (7141), Alpha Media of Luverne Inc. (7154), and Alpha Media of Mason City Inc. (3996). Alpha Media Communications LLC does not have a federal employee identification number. The mailing address for the Debtors is 1211 SW 5th Avenue, Suite 750, Portland, OR 97204.

- 6. The Debtors shall maintain, and the Clerk of the United States Bankruptcy Court for the Eastern District of Virginia shall keep, one consolidated docket, one file, and one consolidated service list for these chapter 11 cases.
- 7. The Debtors are authorized to file the monthly operating reports required by the Operating Guidelines and Reporting Requirements of the United States Trustee for Chapter 11 Debtors-in-Possession and Chapter 11 Trustees, issued by the Office of the United States Trustee for the Eastern District of Virginia, on a consolidated basis, but the Debtors shall track and break out disbursements on a debtor-by-debtor basis in each monthly operating report.
- 8. Nothing contained in the Motion or this Order shall be deemed or construed as directing or otherwise effecting a substantive consolidation of these chapter 11 cases, the Debtors, or the Debtors' estates, and this Order shall be without prejudice to the rights of the Debtors to seek entry of an order substantively consolidating their respective cases.
- 9. The requirement under Local Bankruptcy Rule 9013-1(G) to file a memorandum of law in connection with the Motion is waived.
- 10. Notice of the Motion as provided therein shall be deemed good and sufficient notice of such Motion and the requirements of Bankruptcy Rule 6004(a) and the Local Bankruptcy Rules are satisfied by such notice.
- 11. Notwithstanding Bankruptcy Rule 6004(h), the terms and conditions of this Order are immediately effective and enforceable upon its entry.
- 12. The Debtors are authorized to take all actions necessary to effectuate the relief granted in this Order.

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13.	This Court retains exclusive jurisdiction	n with respect to all matters arising from or	
related to the implementation, interpretation, and enforcement of this Order.			
Dated:			
Richmond,	Virginia Uni	ted States Bankruptcy Judge	

WE ASK FOR THIS:

/s/ Jeremy S. Williams

KUTAK ROCK LLP

Michael A. Condyles (VA 27807) Peter J. Barrett (VA 46179) Jeremy S. Williams (VA 77469) Brian H. Richardson (VA 92477) 901 East Byrd Street, Suite 1000 Richmond, Virginia 23219-4071 Telephone: (804) 644-1700 Facsimile: (804) 783-6192

Email: michael.condyles@kutakrock.com

peter.barrett@kutakrock.com jeremy.williams@kutakrock.com brian.richardson@kutakrock.com

Proposed Co-Counsel to the Debtors and Debtors-in-Possession

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Chicago, Illinois 60602

Telephone: (312) 499-6300 Facsimile: (312) 499-6301 Email: jbernbrock@sheppardmullin.com buelk@sheppardmullin.com

-and-

SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

Colin Davidson (pro hac vice admission pending)

30 Rockefeller Plaza

New York, New York 10112 Telephone: (212) 653-8700 Facsimile: (212) 653-8701

Email: cdavidson@sheppardmullin.com

Proposed Co-Counsel to the Debtors and Debtors-in-Possession

<u>CERTIFICATION OF ENDORSEMENT</u> <u>UNDER LOCAL BANKRUPTCY RULE 9022-1(C)</u>

Pursuant to Local Bankruptcy Rule 9022-1(C), I hereby certify that the foregoing proposed order has been endorsed by or served upon all necessary parties.

/s/ Jeremy S. Williams